

MORE THAN EVER, THE SKILLED TRADES ARE A VIABLE AND PROFITABLE CAREER OPTION. BUT MANY STUDENTS ARE UNAWARE OF THE OPPORTUNITIES AVAILABLE TO THEM. DO YOUR STUDENTS KNOW ABOUT THE SKILLED TRADES? DO THEY HAVE ACCURATE INFORMATION ABOUT HOW TO PURSUE ONE AS A CAREER?



HELP US TEAR DOWN PERCEPTIONS BY ENCOURAGING YOUTH APPRENTICESHIP. LET YOUR STUDENTS KNOW HOW THEY CAN "EARN AND LEARN" IN A DESIGNATED SKILLED TRADE—ONE OF THE MOST PROMISING POST-SECONDARY OPPORTUNITIES IN NOVA SCOTIA.

TEAR DOWN PERCEPTIONS.



www.workitns.ca



IT'S ALL YOU.



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THE SKILLED TRADES OFFER STUDENTS MORE THAN YOU MIGHT THINK, WITH MANY OPPORTUNITIES FOR RESPECTABLE AND PROFITABLE CAREERS.

Workit, an initiative from the Apprenticeship Training and Skill Development Division, was formed to raise awareness for—and participation in—the designated skilled trades. We encourage young people to become involved in the Nova Scotia Apprenticeship system by working directly with youth, parents, community leaders and educators like you who play a pivotal role in guiding today's youth.

YOUR STUDENTS NEED **RELIABLE** INFORMATION.



Despite the overwhelming opportunities, many youth do not realize the potential of a career in the skilled trades. These jobs are now highly technical, competitive and profitable—requiring a great deal of training and experience. And apprenticeship is the means of gaining such experience.

Apprenticeship involves on-the-job paid training and theoretical education, offered online or in the classroom. By becoming involved as youth apprentices, your students and clients can begin their careers while still in high school or under the age of 19. Not only is this an ideal way to get a head start, but youth apprenticeship (through Workit) provides a valuable opportunity to “earn and learn” at the same time.

OUR WEBSITE IS A **VALUABLE** RESOURCE.



Visit our comprehensive web site at www.workitns.ca to learn more about the Workit initiative. You'll find helpful information about workshops/presentations, tips for educational activities and a countless number of links and resources. In addition, you'll be connected to a variety of individuals and organizations related to youth apprenticeship in Nova Scotia.

And, as students ask for your advice about their post-secondary options, be sure to guide them to the site as well. Along with details about the designated skilled trades in Nova Scotia, they'll receive guidance about determining their best options for apprenticeship, and assessing their own skills with regard to specific trades.

THE SKILLED TRADES ARE NOW IN **HIGH DEMAND.**



THE FUTURE OF SKILLED TRADES APPEARS VERY PROMISING, ESPECIALLY IN NOVA SCOTIA. HERE ARE JUST A FEW INDICATORS OF THE CURRENT NEED FOR SKILLED TRADESPEOPLE:

The unemployment rate in the trades is at a 20-year low in Nova Scotia. Industry experts believe that in order to sustain current levels of employment, three to four thousand new tradespeople are needed in this province alone.

(www.buildingfutures.ca)

The average age of journey-persons in Canada is over 48 years old. That means that in the next 7 to 10 years, there's going to be almost a 100 per cent turnover in those skilled workers.

(Ken Georgetti, President,
Canadian Labour Congress)

In Nova Scotia, more construction workers are looking to retire, resulting in a total replacement need of more than 5,000 skilled workers over the next 10 years.

(National Construction Sector Council, 2007)

THE DEMAND FOR SKILLED LABOUR WILL ONLY INCREASE, WHICH MEANS THAT IF A SKILLED TRADE IS RIGHT FOR YOUR STUDENTS OR CLIENTS, THE TIME IS NOW TO HELP THEM PURSUE ONE.

